Investigative journalism is in-depth, systematic reporting on issues often hidden from public view.

**UNDER ATTACK**
Investigative reporters face:
- Legal Threats
- Physical Threats
- Corrupt Owners
- Hostile Publishers
- Lack of Resources
- Lack of Funding

“Investigative journalism is absolutely essential.”
Nobel Prize winning economist Joseph Stiglitz

**Impacts**

- **Watergate** (U.S.) - 1972-73
  - Watergate scandal
  - Result: Nixon resigns, 48 convictions, government reforms

- **Investigating Estrada** (Philippines) - 2000
  - Expose of Philippine President’s corruption
  - Result: Estrada impeached, convicted

- **BAE (U.K.)** - 2003-2010
  - Reports of global payoffs by BAE
  - Result: $400 million fine, new U.K. Bribery Act

- **Why Frere’s Babies Die** (South Africa) - 2007
  - Newborns dying from negligence
  - Result: Hospital reforms, budget increase

- **Officials’ Tax Evasion** (Pakistan) - 2011-12
  - Expose: 70% of MPs paid no tax
  - Result: Tax rolls made public, compliance sets record

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**BUSINESS POLL: What is the most effective anti-corruption measure?**

<table>
<thead>
<tr>
<th>Country</th>
<th>% Choosing Investigative Journalism</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brazil</td>
<td>70%</td>
</tr>
<tr>
<td>Argentina</td>
<td>56%</td>
</tr>
<tr>
<td>Chile</td>
<td>64%</td>
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<tr>
<td>Poland</td>
<td>61%</td>
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<tr>
<td>United States</td>
<td>39%</td>
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<tr>
<td>Germany</td>
<td>49%</td>
</tr>
<tr>
<td>China</td>
<td>54%</td>
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<tr>
<td>Turkey</td>
<td>47%</td>
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<tr>
<td>South Korea</td>
<td>41%</td>
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<td>Indonesia</td>
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<tr>
<td>Malaysia</td>
<td>57%</td>
</tr>
<tr>
<td>Philippines</td>
<td>54%</td>
</tr>
<tr>
<td>South Africa</td>
<td>57%</td>
</tr>
</tbody>
</table>

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**U.S. POLL: Percent who say news media can be effective watchdogs, holding leaders accountable**

- 2001: 68%
- 2013: 49%

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**“There are few other things that you could do that are more fruitful for democracy. It is like the water supply.”**
David Leigh, The Guardian

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**Investigative Journalism: A Global Impact**

For more case studies, see [impact.gijn.org](http://impact.gijn.org).